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Press Release

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140 LANDSCAPERS FROM OHIO TOUR ENVIROSCAPES TO LEARN BEST PRACTICES FOR GROWING BUSINESS SUCCESS

LOUISVILLE, OH, SEPTEMBER 28, 2010: Todd's Enviroscapes in Louisville, Ohio recently hosted over 140 members and guests of the Ohio Landscape Association to tour its facilities and learn about best practices and challenges of the green industry in today's economy. The event held on September 16, 2010 had three objectives: the participants heard from Enviroscapes employees about their processes, successes and challenges in five categories, toured the award winning facility, wrapping up with panel discussions for everyone to share suggestions, discuss challenges and stimulate ideas for improvement. "I attribute our success to five key things: hard work, creativity, smart acquisitions, innovation and hiring good people" owner Todd Pugh told the attendees.

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Examples of best practices that were of greatest interest to attendees include contract administration processes, customer communications, employee relations and coaching, equipment and fleet management, and scheduling and tracking of jobs. "About 4 years ago we invested in an intensive 52-week training challenge designed to engage our employees on a daily basis. By embracing hands-on training, keeping open communication and promoting accountability, we've developed a highly engaged workforce who has all helped us succeed in these challenging economic times" said Pugh.

Attendees were drawn to this event for the unique opportunity to tour the world-class operations as well as network with other landscapers. Enviroscapes has won multiple national and state awards for business excellence, community service, landscape design and maintenance. Last year, they were a featured stop as one of only four companies selected by JP Horizons to be toured by over 70 landscape professionals from around the country. Enviroscapes takes pride in their management structure, facility, team of employees, training program, LEAN business principles, and their ability to adapt to the marketplace. Owner Todd Pugh was in the 2009 class of "Twenty under 40" in Stark County.

About Ohio Landscape Association

In 1965, several Ohio landscape contractors got together to discuss ways to encourage professional standards within the

industry. Soon a collective force emerged of those who shared the vision that an exceptional work ethic, ongoing training, education, business ethics, design and aesthetics, horticultural sciences and a passion for the green industry would forever change the way we think about the landscape. Forty-five years later, we continue to abide by those guiding principles. Visit www.MyOhioLandscape.com for more information.

About Todd's Enviroscaapes

Todd's Enviroscaapes, Incorporated was founded by Todd Pugh as a way to put himself through college. Since his graduation from The Ohio State University in 1996, the company has grown to over 45 trucks and 100 employees, with revenues in the top 5% of all landscape companies nationwide. Enviroscaapes' mission is "to enhance the image and lifestyle of our clients through world-class landscape services." They determine value through the eyes of their clients. Their corporate headquarters is located in Louisville, Ohio, with satellite locations in Akron and Youngstown. Enviroscaapes is also the inventor of the Mulch Mule, a material utilization and labor enhancing machine which was developed as a tool to help reduce labor and increase productivity. Visit www.GrowingGood.com and www.MulchMule.com for more information.

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